

KISMET CABANA: CLEARSPAN MARQUEE



Kismet Cabana is a celebrated beach café and restaurant located directly on Ouaisne Bay, Jersey, offering a unique fusion of beach culture and international street food.

As a premier destination for al fresco dining on the island, the owners sought a high-quality, permanent-feeling solution to expand their capacity and extend the operating season, maximising their stunning coastal views while providing reliable shelter.

THE CHALLENGE

The primary challenge was designing and installing a structure that could withstand the demanding Jersey coastal environment.

The solution needed to be exceptionally durable, capable of resisting strong winds and sea air, while maintaining a premium aesthetic that complemented the Kismet Cabana brand and the beautiful Ouaisne Bay setting. Crucially, the structure had to

offer unobstructed scenic views for diners.

OUR SOLUTION: HAMPSHIRE STRUCTURES SERIES 90

J & J Carter partnered with Kismet Cabana to specify and install a Hampshire Structures Series 90 [Aluminium Clearspan Marquee](#). This choice was crucial due to the Series 90's reputation for robustness, quality engineering, and its ability to serve as a semi-permanent, all-weather restaurant space.

To achieve a soft, welcoming aesthetic that matched the beachside retreat, we incorporated a distinctive curved roof profile. This design element not only softened the structure's appearance but also enhanced its ability to efficiently shed water and manage high winds a necessity for a durable beach structure in Jersey.

KEY FEATURES AND RESULTS

The final installation was tailored for both function and strong brand presence:

FEATURE CATEGORY	SPECIFICATION	BENEFIT / RESULT
Primary Product	Hampshire Structures Series 90 Aluminium Clearspan Marquee (6m clearspan)	Created a durable, semi-permanent, all-weather restaurant expansion.
Aesthetic Design	Distinctive Curved Roof Profile	Achieved a softer look that complements the beach environment and enhanced wind/weather management.
Coverings	High-quality, fire-retardant Verseidag DURASKIN 650gsm PVC	Ensured maximum weather resistance, durability, and longevity against sea air and strong winds.
Visual Impact	Clear PVC Window Sections on Sidewalls and Gables	Preserves spectacular, unobstructed scenic views of Ouaisne Bay for patrons.
Customisation	Integrated Bold Branding on Roof and Gables	Guaranteed maximum brand visibility from the beach and the surrounding area.

The new temporary restaurant structure successfully expanded Kismet Cabana's capacity, providing a luxurious, weather-proof dining area that maintains the café's friendly, al fresco spirit year-round. This project showcases J & J Carter's expertise in delivering durable, aesthetically pleasing, and highly bespoke fabric structures for the hospitality sector in challenging coastal locations.

